

Privacy Policy – Autiva

Last updated: June 25, 2025

1. Introduction

Autiva respects user privacy and is committed to protecting personal data. This policy outlines how we collect, use, store, and safeguard your personal information on our website.

2. Information We Collect

Autiva collects personal information provided directly by the user when registering or posting listings, including:

- Full name
- Phone number(s)
- Detailed information about listed vehicles

We also collect technical data such as IP address, browser type, approximate location, and site usage via tools like Google Analytics.

3. How We Use the Information

We use the collected data to:

- Enable vehicle listing publication
- Facilitate communication between buyers and sellers
- Improve and personalize the user experience
- Detect and prevent abuse or fraud
- Conduct internal analysis and market research
- Send service-related notifications

4. Legal Basis for Processing

We process personal data under:

- The user's explicit consent
- The need to provide our services
- Autiva's legitimate interest in improving its platform

5. Data Sharing

Autiva does not share or sell personal data to third parties for advertising or external marketing purposes.

Information is shared only with trusted technology providers that meet high security standards:

- Hosting services: Amazon Web Services (AWS)
- Messaging services: Brevo
- Analytics and monitoring: Google Analytics, Datadog

6. Data Retention

Data will be retained only as long as necessary for the purposes described or to meet legal obligations. Users may request deletion at any time.

7. Security

We implement technical and organizational measures to protect your data, including encryption, continuous monitoring, and restricted access.

8. User Rights

Users have the right to:

- Access, correct, or delete their information
- Withdraw their consent
- Request details about how their data is processed

Requests can be sent to: [info@autiva.com]

9. Cookies and Similar Technologies

We use functional and analytics cookies to enhance site performance. By using the site, you consent to their use.

10. International Transfers

Autiva's technology infrastructure may involve transfers of data outside the user's country (e.g., to servers in the U.S.). Such transfers are made under appropriate security safeguards.

11. Changes to this Policy

We reserve the right to modify this policy. Any changes will be posted on this page with the updated date.

12. Contact

For questions about this policy, contact us at: [\[info@autiva.com\]](mailto:info@autiva.com)